

<i>SERFF Tracking Number:</i>	<i>FNWW-127287803</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Farmers New World Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>49111</i>
<i>Company Tracking Number:</i>	<i>SIMPLE TERM REPRICE</i>		
<i>TOI:</i>	<i>L04I Individual Life - Term</i>	<i>Sub-TOI:</i>	<i>L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium</i>
<i>Product Name:</i>	<i>Rate adjustment</i>		
<i>Project Name/Number:</i>	<i>/</i>		

Filing at a Glance

Company: Farmers New World Life Insurance Company

Product Name: Rate adjustment	SERFF Tr Num: FNWW-127287803	State: Arkansas
TOI: L04I Individual Life - Term	SERFF Status: Closed-Accepted For Informational Purposes	State Tr Num: 49111
Sub-TOI: L04I.103 Renewable - Single Life - Fixed/Indeterminate Premium	Co Tr Num: SIMPLE TERM REPRICE	State Status: Filed-Closed
Filing Type: Form	Authors: Christine Andreason, Peter Lindstrom, Patrice Norgate, Natalie Volz	Reviewer(s): Linda Bird
	Date Submitted: 06/22/2011	Disposition Date: 06/24/2011
Implementation Date Requested: On Approval		Disposition Status: Accepted For Informational Purposes
State Filing Description:		Implementation Date:

General Information

Project Name:	Status of Filing in Domicile: Not Filed
Project Number:	Date Approved in Domicile:
Requested Filing Mode: Informational	Domicile Status Comments:
Explanation for Combination/Other:	Market Type: Individual
Submission Type: New Submission	Individual Market Type:
Overall Rate Impact:	Filing Status Changed: 06/24/2011
	State Status Changed: 06/24/2011
Deemer Date:	Created By: Christine Andreason
Submitted By: Christine Andreason	Corresponding Filing Tracking Number:
Filing Description:	
Please refer tot he filing letter attached to the Supportig documentation tab.	

Company and Contact

Filing Contact Information

SERFF Tracking Number: FNWW-127287803 State: Arkansas
Filing Company: Farmers New World Life Insurance Company State Tracking Number: 49111
Company Tracking Number: SIMPLE TERM REPRICE
TOI: L041 Individual Life - Term Sub-TOI: L041.103 Renewable - Single Life -
Fixed/Indeterminate Premium

Product Name: Rate adjustment

Project Name/Number: /

Christine Andreason, Contract Specialist christine_andreason@farmersinsurance.com
3003 77th Ave SE 206-275-8084 [Phone]
Mercer Island, WA 98040 206-236-6526 [FAX]

Filing Company Information

Farmers New World Life Insurance Company CoCode: 63177 State of Domicile: Washington
3003 77th Avenue S.E. Group Code: 212 Company Type: Life
Mercer Island, WA 98040 Group Name: State ID Number:
(206) 275-8131 ext. [Phone] FEIN Number: 91-0335750

Filing Fees

Fee Required? Yes
Fee Amount: \$20.00
Retaliatory? No
Fee Explanation: 1 form @ \$20.00= \$20.00
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Farmers New World Life Insurance Company	\$20.00	06/22/2011	49009076
Farmers New World Life Insurance Company	\$30.00	06/23/2011	49033775

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Product Name:	Rate adjustment		
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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
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Accepted For Linda Bird Informational Purposes		06/24/2011	06/24/2011
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Objection Letters and Response Letters

Objection Letters				Response Letters		
Status	Created By	Created On	Date Submitted	Responded By	Created On	Date Submitted
Pending Industry Response	Linda Bird	06/23/2011	06/23/2011	Christine Andreason	06/23/2011	06/23/2011

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Disposition

Disposition Date: 06/24/2011

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

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<i>Product Name:</i>	<i>Rate adjustment</i>
<i>Project Name/Number:</i>	<i>/</i>

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No
Supporting Document	Filing letter		Yes

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Fixed/Indeterminate Premium
Product Name: Rate adjustment
Project Name/Number: /

Objection Letter

Objection Letter Status Pending Industry Response
Objection Letter Date 06/23/2011
Submitted Date 06/23/2011
Respond By Date 07/25/2011

Dear Christine Andreason,

This will acknowledge receipt of the captioned filing.

Objection 1

Comment: Regulation 57 was revised effective January 2010, the filing fee is now \$50.00 per form. We will hold your filing in a pending status until the additional \$30.00 is received.

Please feel free to contact me if you have questions.

Sincerely,

Linda Bird

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TOI: L041 Individual Life - Term Sub-TOI: L041.103 Renewable - Single Life -
Fixed/Indeterminate Premium
Product Name: Rate adjustment
Project Name/Number: /

Response Letter

Response Letter Status Submitted to State
Response Letter Date 06/23/2011
Submitted Date 06/23/2011

Dear Linda Bird,

Comments:

I have added the additional \$30.00 through EFT.

Christine

Response 1

Comments: Additional \$30.00 has been added.

Related Objection 1

Comment:

Regulation 57 was revised effective January 2010, the filing fee is now \$50.00 per form. We will hold your filing in a pending status until the additional \$30.00 is received.

Changed Items:

No Supporting Documents changed.

No Form Schedule items changed.

No Rate/Rule Schedule items changed.

Sincerely,

Christine Andreason, Natalie Volz, Patrice Norgate, Peter Lindstrom

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Supporting Document Schedules

		Item Status:	Status Date:
Bypassed - Item:	Flesch Certification		
Bypass Reason:	This does not apply to this informational filing.		
Comments:			
		Item Status:	Status Date:
Bypassed - Item:	Application		
Bypass Reason:	This does not apply to this informational filing.		
Comments:			
		Item Status:	Status Date:
Bypassed - Item:	Life & Annuity - Acturial Memo		
Bypass Reason:	This does not apply to this informational filing.		
Comments:			
		Item Status:	Status Date:
Satisfied - Item:	Filing letter		
Comments:	Informational		
Attachment:	AR Filing letter.pdf		

June 22, 2011

ARKANSAS

NAIC No: 0212-63177

Re: Premium rate changes for the following forms:

2005-261 Simple Term

2005-271 Simple Term

Dear Sir/Madam:

This is an informational filing. We are submitting this information for Forms 2005-261 and 2005-271 previously approved in your state on 10/4/2005.

The policy forms listed above are term insurance policies with guaranteed maximum premiums and separate scale of current/projected premiums. The premiums are level and guaranteed not to change during the initial period of years (10, 20 or 30 years). After this initial period the premiums will increase annually.

Effective 9/2/2011, we intend to change the premium rates for new issues of the policy forms listed above. Rates for policies issued prior to the effective date of the increase will not be changed at this time.

These changes will not trigger cash value requirements under the Standard Nonforfeiture Law.

Sincerely,

Christine Andreason
Contract Specialist
Farmers new World Life Insurance Co.